



**GNTS Technologies**  
Strategize | Innovate | Deliver

# LYCA SOCIAL

## ABOUT THE COMPANY

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The Client wanted us to develop a solution that would enhance the scope of common television remote and integrate the social media functionalities in the same hardware.

## CHALLENGE

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The client wanted to reduce the dependency on smartphones or computers systems to connect to the global masses and wanted to enable and equip televisions by incorporating powerful social media applications.

## SOLUTIONS

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GNTS team took on this project and recognized that it is going to be a "Research and development" type and surprised the client by integrating top notch applications like Facebook, Twitter, Google+, Instagram, Yahoo and Pinterest.

The Social media applications integrated with Lyca enticed the client by providing options to Like, comment, share, tweet, post, upload and with provisions to include much more in the near future.

We were very successful in enabling the remote device to act universally and behave like a typical computer keyboard. We included features like multi-account support along with security features with a noble intent of giving the end users "A peace of mind"

## TECHNOLOGIES/TOOLS USED

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Android studio, Native android application development

## RESULTS

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- Brought social media within the reach of a common man.
- Drove more people in gaining awareness about events of importance.
- Eliminated dependency on smartphones and computers.

# GET IN TOUCH WITH US

Contact us to learn how we can help you innovate and succeed!

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