

How Artificial Intelligence Is Revolutionizing Business In 2017 ?

- 84% of respondents say AI will enable them to obtain or sustain a competitive advantage.
- 83% believe AI is a strategic priority for their businesses today.
- 75% state that AI will allow them to move into new businesses and ventures.

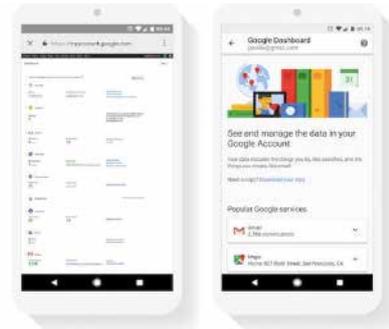
The research found significant gaps between companies who have already adopted and understand Artificial Intelligence (AI) and those lagging. AI early adopters invest heavily in analytics expertise and ensuring the quality of algorithms and data can scale across their enterprise-wide information and knowledge needs. The leading companies who excel at using AI to plan new businesses and streamline existing processes all have solid senior management support for each AI initiative.



- 72% of respondents in the technology, media, and telecommunications industry expect AI to have a significant impact on product offerings in the next five years.
- Customer-facing activities including marketing automation, support, and service in addition to IT and supply chain management are predicted to be the most affected areas by AI in the next five years.
- 84% of respondents say AI will enable them to obtain or sustain a competitive advantage.
- Despite high expectations for AI, only 23% of respondents have incorporated it into processes and product and service offerings today.
- By completing a cluster analysis of survey respondents based on AI understanding and adoption questions, four distinct maturity groups emerged including Pioneers, Investigators, Experimenters, and Passives.
- Pioneers and Investigators are finding new ways to use AI to create entirely new sources of business value.
- Organizations in the Pioneer cluster excel at analytics expertise versus competitors and have exceptional data governance processes in place, further accelerating their AI-driven growth.
- 61% of all organizations interviewed see developing an AI strategy as urgent, yet only 50% have one done today.
- 70% of respondents are personally looking forward to delegating the more mundane, repetitive aspects of their jobs to AI.

Google Privacy Dashboard Redesign.

Google has announced that it will soon update its privacy and security dashboard to simplify the design and make it easier for users, including mobile users, to find what sort of personal information they share with the company.



YouTube HDR Video Support.

YouTube introduced the High Dynamic Range (HDR) support for its videos back in November last year, but the feature could not be seen due to the lack of compatible devices. Gradually, mobile manufacturers such as Samsung, Google, LG, and Sony followed the suit to make their smartphones HDR-compatible.



Telecom Equipment.

All telecom equipment used by operators will have to undergo mandatory testing and get certified by authorised agencies as per specified norms from October 1, 2018, according to a DoT notification.

